




Press/Media Kit

*** Updated Jan. 2024 ***



This year, we have finally completed our move from operating out of New York to Florida operations. Choosing Jacksonville on Florida's "First Coast", was a bold and successful decision for our company. The area is ripe with local opportunity, explosive growth and unlike other areas of the country is experiencing an unprecedented technological growth in both commercial and private sectors. Our dedicated team of iOS developers have helped clients both domestically and internationally to realize their iOS application ideas.

One thing we hear from clients time and time again is that our level of communication is second to none. When working with Creative App Solutions, clients can expect to know exactly how development is progressing from the moment they sign-on with us, to the point where the app is available in the  App store. I know how important the production of

a client's app is. I pride myself on being much more than a Developer; rather a partner in that process; before, during and after production.

I Founded the company in 2012 to address the growing market of micro-company app needs. Developing apps was no longer for large corporations or extensive teams of developers. Apps of the day were being developed by individuals or small teams. There are plenty of development companies in the small business segment, but it's like the wild west for indie apps. Finding a capable, reliable developer at affordable rates is a wide open segment. This unfortunately introduces many inferior Developers and/or software mills that over promise and under deliver. Separating the good from the bad has unfortunately fell to the companies now hiring from open market job sites no longer bound to locality as a key factor. This also means that low-priced bidders from foreign locations are a common source of frustration. Language barriers, lack of interest in your project and usually being part of a larger 'software mill' contribute to disappointment and sometimes failure of projects to be completed.

With over 35 years of experience in developing software, the past 12+ years have been dedicated to iOS apps. I am very proud of maintaining a full 5-star Upwork/Elnce rating from clients over the years. I am presently the named Inventor of 10 US & Canadian patents that are all licensed and in current product usage worldwide. Entrepreneurship has always been a part of who I am and reflects the majority of my career. I have founded and sold several technology companies throughout that time. My largest accomplishment to date was the co-founding of Intelli-Check, inc. I was involved in every facet of its public-offering on the American Stock Exchange as it's President and Chief Technology Officer as well as member of its Board of Directors.

Committed to influencing future technologies, I have held many positions on Industry committees and councils relating to the development of technology standards both domestic and internationally. These include the International Standards Organization (ISO), American National Standards Institute (ANSI), National Committee for Information Technology Standards (NCITS), Information Technology Industry Council (ITIC), and others.

I am very proud of founding a national testing laboratory for the American Association of Motor Vehicle Administrators (AAMVA) members in 1999 that is still being ran today by Intelli-Check. The purpose of this laboratory was to test the designs as well as pre-production runs of Driver Licenses, Passports,

Identification Cards, Immigration and worker documents for electronic readability as well as conformation to standards for US States, Territories and protectorates as well as Canadian Provinces and Territories. This later expanded into Mexico and other countries as well.

Author of two industry related publications, "Developer's Guide to working with Photos in iOS" (2012) and "The ID-Checking Guide to US & Canadian Driver Licenses" (2001 Edition).

As part of my above efforts, I have received several honors, citations and awards relating to business and inventor-ship including the Long Island Entrepreneur Leadership Award, New York Entrepreneurship Recognition Citation and Inventor of the Year, as well as others.

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Reviews:

The following link(s) are app reviews and/or articles of apps that Creative App Solutions have created for clients.



[View](#) The Ventilator App, First Draught Press

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