



Veggoagogo: New App Release Gives Confidence to the Vegetarian Traveller

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Helsinki-based, 2camels Publishing is pleased to announce the launch of Veggoagogo, a travel translation app for vegetarians, available on the iOS platform.

Veggoagogo aims to provide the modern vegetarian traveller with an app that lends confidence to a situation that has filled vegetarians with dread for decades; ordering vegetarian food on the road.

As well as defining what a vegetarian is, Veggoagogo addresses many of the needs that the travelling vegetarian faces on a daily basis, from locating a restaurant that serves vegetarian fare, to choosing suitable items from the menu, down to thanking the chef, waiter, concierge, market-stall holder or friendly local.

Veggoagogo is intuitive and easy to use. The user simply chooses a question from those on offer, then selects from one of 50 languages available before tapping the translate button and being presented with their translation.

The translation screen text has been optimised to be displayed at distance. It can be flicked between night and day modes, making the text easy to read in all lighting conditions.

Veggoagogo enlisted the drawing talents of illustrator, [Cat MacInnes](#) to create a range of animal icons, that add to the usability of the app, whilst maintaining its simplicity.

Users can tap the animal icons atop the translation screen and be presented with full screen versions which can be swiped and used as a visual backup to the translated message.

Users are encouraged to spice up their Veggoagogo experience to match the flavour of their current destination with one of the many preset colour themes on offer.





Paul Dodson, founder of 2Camels Publishing had this to say, "*Often when travelling abroad it's hard to get across exactly what a vegetarian will and will not eat. In many countries it's a loosely defined concept where vegetarian dishes may still include fish or seafood. With Veggoagogo we aimed to do two things: one, to define very clearly what a vegetarian won't eat and two, to offer a range of questions that travelling vegetarians face on a daily basis. In version 1.0 of Veggoagogo, we do this in 50 languages.*

"Veggoagogo has been designed with simplicity and usability in mind. The interface is uncluttered and hopefully, aesthetically pleasing. All of our translations have been professionally completed by native language speakers".

Further Information

Veggoagogo was built by the talented team at Creative App Solutions and is optimised for iPhone 5, iPhone 6 and iPhone 6+. It comes in at 26.8 MB in size.

It is the first of a number of travel translation apps designed to use the same application architecture.

Veganagogo, a vegan version of the app is due on the market in December 2014.

An Android version of both Veggoagogo and Veganagogo is currently in development and is due on the market in January 2015.

For the iPhone, local language versions of Veggoagogo are available in: English, Arabic, Chinese (Simplified), French, Hindi, Italian, Japanese, Portuguese, Russian and Spanish.

All professional text translations we're completed by Translated.net

Veggoagogo is priced at \$2.99 USD/€2.69 EUR (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Travel category.

Veggoagogo can be downloaded directly at: <http://itunes.com/apps/veggoagogo>





About 2Camels Publishing

Based out of Helsinki, Finland, 2Camels Publishing has been offering up free festival content for thousands of festivals and events to millions of visitors since 2001 at 2camels.com.

Other 2Camels Publishing projects include, TheFestivalGadget.com, a B2B provider of festival content for app developers, and 23PhotosOf.com, a selection of travel and street photography from city destinations worldwide.

Contact

To learn more about Veggoagogo and to obtain screen shots or promo codes, please field first inquiries via email to Paul Dodson at paul@agogoapps.com or visit our website at Veggoagogo.com

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